



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Smart Media Group
814 King Street
Suite 400
Alexandria, VA 22314

Contract # 321440

Schedule Dates 10/29/12-11/06/12
Advertiser Pol/P McCrory/R/Gov/NC (16611)
Agency Smart Media Group (1343)
Product Political - State Candidate (1071)
Brand C29N06 GOV (132638)
Salesperson TeleRep/Philadelphia, Philadelphia (1057)
Sales Office TeleRep/Philadelphia
Buyer Name HANLEN, LINDSAY
Phone/Fax /
CPE MCCRO/ORDR/C29N06
Account Types National/Political
Billing Type Standard
Comments MCCRO FOR GOVERNOR
MCCRO FOR NC GOVERNOR

Date Entered 07/10/12
Last Modified 10/02/12
Entered By Jill Hipskind
CO-OP No
Headline # 06221201
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,973.00
Net Total \$33,847.00
Sales Tax

Charlotte (WSOC)
By Broadcast Month
Nov. 2012
Grand Total:
Spots 51
Rate \$39,820.00
51 \$39,820.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / Spot	11/02/12-11/02/12	6	:30	11P-11:35P (EST)									1	\$750.00	\$750.00	Charlotte (WSOC)	EYEWITNESS NEWS	8/7/12
2.0	Normal Line / Spot	11/02/12-11/02/12	6	:30	12P-1P (EST)									1	\$245.00	\$245.00	Charlotte (WSOC)	EYEWITNESS NEWS	7/10/12
3.0	Cancelled Line / Spot	11/02/12-11/02/12	6	:30	4P-5P (EST)									1	\$600.00	\$600.00	Charlotte (WSOC)	DR OZ	10/2/12
4.1	Normal Line / Spot	11/02/12-11/02/12	6	:30	7A-8A (EST)									1	\$700.00	\$700.00	Charlotte (WSOC)	6P NEWS	8/7/12
5.1	Normal Line / Spot	11/02/12-11/02/12	6	:30	11P-11:35P (EST)									2	\$750.00	\$1,500.00	Charlotte (WSOC)	EYEWITNESS NEWS	8/7/12
6.1	Normal Line / Spot	11/02/12-11/02/12	6	:30	6P-6:30P (EST)									2	\$600.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS	7/10/12
7.0	Normal Line / Spot	11/02/12-11/02/12	6	:30	7A-8A (EST)									2	\$900.00	\$1,800.00	Charlotte (WSOC)	DR OZ	10/2/12
8.0	Cancelled Line / Spot	11/02/12-11/02/12	6	:30	11P-11:35P (EST)									2	\$750.00	\$1,500.00	Charlotte (WSOC)	EYEWITNESS NEWS	7/10/12
9.1	Normal Line / Spot	11/02/12-11/02/12	6	:30	4P-5P (EST)									2	\$600.00	\$1,200.00	Charlotte (WSOC)	EYEWITNESS NEWS	7/10/12
10.1	Normal Line / Spot	11/02/12-11/02/12	6	:30	7A-8A (EST)									2	\$900.00	\$1,800.00	Charlotte (WSOC)	DR OZ	10/2/12
11.1	Normal Line / Spot	11/02/12-11/02/12	6	:30	11P-11:35P (EST)									2	\$750.00	\$1,500.00	Charlotte (WSOC)	EYEWITNESS NEWS	7/10/12
12.1	Normal Line / Spot	11/02/12-11/02/12	6	:30	7A-8A (EST)									2	\$900.00	\$1,800.00	Charlotte (WSOC)	DR OZ	10/2/12
13.1	Normal Line / Spot	11/02/12-11/02/12	6	:30	11P-11:35P (EST)									2	\$750.00	\$1,500.00	Charlotte (WSOC)	EYEWITNESS NEWS	7/10/12
14.1	Normal Line / Spot	11/02/12-11/02/12	6	:30	7A-8A (EST)									2	\$900.00	\$1,800.00	Charlotte (WSOC)	DR OZ	10/2/12

CONFIRMATION CONTRACT

Date: _____
Accepted-Station: _____

Date: _____
Comments: _____

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end P/B Piggy Back

At: 02:12 PM on Tuesday, October 2 2012



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Contract # 321440

Schedule Dates	10/29/12-11/06/12	Date Entered	07/10/12
Advertiser	Pol/P McCrory/R/Gov/NC (16611)	Last Modified	10/02/12
Agency	Smart Media Group (1343)	Entered By	Jill Hipskind
Product	Political - State Candidate (1071)	CO-OP	No
Brand	C29N06 GOV (132638)	Headline #	06221201
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	HANLEN,LINDSAY	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	MCCRO/ORDR/C29N06	Commission	\$5,973.00
Account Types	National/Political	Net Total	\$33,847.00
Billing Type	Standard	Sales Tax	
Comments	MCCRORY FOR GOVERNOR MCCRORY FOR NC GOVERNOR		

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Nov. 2012	51	\$39,820.00
Grand Total:	51	\$39,820.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.1	Normal Line / Spot	11/04/12-11/04/12	6	:30	6P- 6:30P (EST)							1		1	\$925.00	\$925.00	Charlotte (WSOC)	6P NEWS SUNDAY	8/7/12
16.1	Normal Line / Spot	11/04/12-11/04/12	6	:30	7A- 8A (EST)							1		1	\$250.00	\$250.00	Charlotte (WSOC)	EYEWITNESS NEWS 7A	8/7/12
17.0	Normal Line / Spot	11/01/12-11/01/12	6	:30	12P- 1P (EST)				1					1	\$245.00	\$245.00	Charlotte (WSOC)	EYEWITNESS NEWS	7/10/12
18.0	Cancelled Line / Spot	11/01/12-11/01/12	6	:30	4P- 5P (EST)				1					1	\$600.00	\$600.00	Charlotte (WSOC)	DR OZ	10/2/12
19.1	Normal Line / Spot	11/01/12-11/01/12	6	:30	7A- 8A (EST)					1				1	\$700.00	\$700.00	Charlotte (WSOC)	GMA	8/7/12
20.0	Normal Line / Spot	10/30/12-10/30/12	6	:30	12P- 1P (EST)			1						1	\$245.00	\$245.00	Charlotte (WSOC)	EYEWITNESS NEWS	7/10/12
21.0	Cancelled Line / Spot	10/30/12-10/30/12	6	:30	4P- 5P (EST)			1						1	\$600.00	\$600.00	Charlotte (WSOC)	DR OZ	10/2/12
22.1	Normal Line / Spot	10/30/12-10/30/12	6	:30	6P- 6:30P (EST)			1						1	\$900.00	\$900.00	Charlotte (WSOC)	6P NEWS	8/7/12
23.1	Normal Line / Spot	10/30/12-11/06/12	6	:30	7A- 8A (EST)			1						2	\$700.00	\$1,400.00	Charlotte (WSOC)	GMA	8/7/12
24.1	Normal Line / Spot	10/31/12-10/31/12	6	:30	11P- 11:35P (EST)				1					1	\$750.00	\$750.00	Charlotte (WSOC)	EYEWITNESS NEWS	8/7/12
25.0	Cancelled Line / Spot	10/31/12-10/31/12	6	:30	4P- 5P (EST)				1					1	\$600.00	\$600.00	Charlotte (WSOC)	DR OZ	10/2/12
26.1	Normal Line / Spot	10/31/12-10/31/12	6	:30	7A- 8A (EST)				1					1	\$700.00	\$700.00	Charlotte (WSOC)	GMA	8/7/12
27.0	Cancelled Line / Spot	11/02/12-11/02/12	6	:30	10A- 11A (EST)						1			1	\$245.00	\$245.00	Charlotte (WSOC)		10/2/12
28.0	Cancelled Line / Spot	10/29/12-11/05/12	6	:30	10A- 11A (EST)		1							2	\$245.00	\$490.00	Charlotte (WSOC)		10/2/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Product	Political - State Candidate (1071)	CO-OP	No
Brand	C29N06 GOV (132638)	Headline #	06221201
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	HANLEN, LINDSAY	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	MCCRO/ORDR/C29N06	Commission	\$5,973.00
Account Types	National/Political	Net Total	\$33,847.00
Billing Type	Standard	Sales Tax	
Comments	MCCRORY FOR GOVERNOR MCCRORY FOR NC GOVERNOR		

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Grand Total:	51	\$39,820.00	

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29.0	Cancelled Line / Spot	11/01/12-11/01/12	6	:30	10A- 11A (EST)					1				1	\$245.00	\$245.00	Charlotte (WSOC)		10/21/12
30.0	Cancelled Line / Spot	10/30/12-11/06/12	6	:30	10A- 11A (EST)			1						2	\$245.00	\$490.00	Charlotte (WSOC)		10/21/12
31.0	Cancelled Line / Spot	10/31/12-10/31/12	6	:30	10A- 11A (EST)				1					1	\$245.00	\$245.00	Charlotte (WSOC)		10/21/12
32.1	Cancelled Line / Spot	11/02/12-11/02/12	5	:30	1P- 2P (EST)						1			1	\$375.00	\$375.00	Charlotte (WSOC)		10/21/12
33.0	Cancelled Line / Spot	10/29/12-11/05/12	6	:30	11:35P- 12:05A (EST)					1				2	\$375.00	\$750.00	Charlotte (WSOC)		10/21/12
34.0	Cancelled Line / Spot	11/01/12-11/01/12	6	:30	11:35P- 12:05A (EST)					1				1	\$375.00	\$375.00	Charlotte (WSOC)		10/21/12
35.0	Cancelled Line / Spot	10/30/12-10/30/12	6	:30	11:35P- 12:05A (EST)					1				1	\$375.00	\$375.00	Charlotte (WSOC)		10/21/12
36.0	Cancelled Line / Spot	10/31/12-10/31/12	6	:30	11:35P- 12:05A (EST)					1				1	\$375.00	\$375.00	Charlotte (WSOC)		10/21/12
37.0	Cancelled Line / Spot	11/02/12-11/02/12	6	:30	4P- 5P (EST)						1			1	\$600.00	\$600.00	Charlotte (WSOC)		10/21/12
38.0	Cancelled Line / Spot	10/29/12-11/05/12	6	:30	4P- 5P (EST)			1						2	\$600.00	\$1,200.00	Charlotte (WSOC)		10/21/12
39.0	Cancelled Line / Spot	10/31/12-10/31/12	6	:30	4P- 5P (EST)					1				1	\$600.00	\$600.00	Charlotte (WSOC)		10/21/12
40.0	Normal Line / Spot	10/30/12-11/06/12	6	:30	5:30A- 6A (EST)						1			2	\$375.00	\$750.00	Charlotte (WSOC)		8/7/12
41.0	Normal Line / Spot	10/31/12-10/31/12	6	:30	5:30A- 6A (EST)						1			1	\$375.00	\$375.00	Charlotte (WSOC)		8/7/12
42.0	Normal Line / Spot	11/02/12-11/02/12	6	:30	5:30A- 6A (EST)						1			1	\$375.00	\$375.00	Charlotte (WSOC)		8/7/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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Brand	C29N06 GOV (132638)	Headline #	06221201
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	HANLEN,LINDSAY	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	MCCRO/ORDR/C29N06	Commission	\$5,973.00
Account Types	National/Political	Net Total	\$33,847.00
Billing Type	Standard	Sales Tax	
Comments	MCCRORY FOR GOVERNOR MCCRORY FOR NC GOVERNOR		

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By Broadcast Month	Spots	Rate	
Nov. 2012	51	\$39,820.00	
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43.0	Normal Line / Spot	10/29/12-11/05/12	6	:30	5:30A- 6A (EST)		1							2	\$375.00	\$750.00	Charlotte (WSOC)		8/7/12
44.0	Normal Line / Spot	11/01/12-11/01/12	6	:30	5:30A- 6A (EST)				1						\$375.00		Charlotte (WSOC)		8/7/12
44.0.1	Preempt	11/01/12															Charlotte (WSOC)	No Avail/Exception -	8/7/12
45.0	Normal Line / Spot	11/02/12-11/02/12	6	:30	5:30P- 6P (EST)					1					\$750.00		Charlotte (WSOC)		8/7/12
45.0.1	Preempt	11/02/12															Charlotte (WSOC)	No Avail/Spot -	8/7/12
46.0	Normal Line / Spot	10/29/12-11/05/12	6	:30	5:30P- 6P (EST)		1								\$750.00		Charlotte (WSOC)		8/7/12
46.0.1	Preempt	10/29/12															Charlotte (WSOC)	No Avail/Exception -	8/7/12
46.0.2	Preempt	11/05/12															Charlotte (WSOC)	No Avail/Spot -	8/7/12
47.0	Normal Line / Spot	11/01/12-11/01/12	6	:30	5:30P- 6P (EST)				1					1	\$750.00	\$750.00	Charlotte (WSOC)		8/7/12
48.0	Normal Line / Spot	10/30/12-11/06/12	6	:30	5:30P- 6P (EST)			1						1	\$750.00	\$750.00	Charlotte (WSOC)		8/7/12
48.0.1	Preempt	10/30/12															Charlotte (WSOC)	No Avail/Exception -	8/7/12
49.0	Normal Line / Spot	10/31/12-10/31/12	6	:30	5:30P- 6P (EST)				1						\$750.00		Charlotte (WSOC)		8/7/12
49.0.1	Preempt	10/31/12															Charlotte (WSOC)	No Avail/Exception -	8/7/12
50.0	Normal Line / Spot	11/02/12-11/02/12	6	:30	6A- 7A (EST)					1				1	\$750.00	\$750.00	Charlotte (WSOC)		8/7/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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10/29/12-11/06/12

Advertiser

Pol/P McCrory/R/Gov/NC (16611)

Agency

Smart Media Group (1343)

Product

Political - State Candidate (1071)

Brand

C29N06 GOV (132638)

Salesperson

Telerep/Philadelphia, Philadelphia (1057)

Sales Office

Telerep/Philadelphia

Buyer Name

HANLEN,LINDSAY

Phone/Fax

/

CPE

MCCRO/ORDR/C29N06

Account Types

National/Political

Billing Type

Standard

Comments

MCCRORY FOR GOVERNOR
MCCRORY FOR NC GOVERNOR

Charlotte (WSOC)

By Broadcast Month

Nov. 2012

Grand Total:

Spots

51

51

Rate

\$39,820.00

\$39,820.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
51.0	Normal Line / Spot	10/29/12-11/05/12	6	:30	6A-7A (EST)	1	1							2	\$750.00	\$1,500.00	Charlotte (WSOC)		8/7/12
52.0	Normal Line / Spot	11/01/12-11/01/12	6	:30	6A-7A (EST)				1					1	\$750.00	\$750.00	Charlotte (WSOC)		8/7/12
53.0	Normal Line / Spot	10/30/12-11/06/12	6	:30	6A-7A (EST)			1						2	\$750.00	\$1,500.00	Charlotte (WSOC)		8/7/12
54.0	Normal Line / Spot	10/31/12-10/31/12	6	:30	6A-7A (EST)				1					1	\$750.00	\$750.00	Charlotte (WSOC)		8/7/12
55.0	Normal Line / Spot	10/29/12-10/29/12	6	:30	10P-11P (EST)	1	1								\$3,500.00		Charlotte (WSOC)	No Avail/Exception -	8/7/12
55.0.1	Preempt	10/29/12															Charlotte (WSOC)		
56.0	Normal Line / Spot	10/29/12-10/29/12	6	:30	12P-1P (EST)		1							1	\$245.00	\$245.00	Charlotte (WSOC)		8/7/12
57.0	Normal Line / Spot	10/31/12-10/31/12	6	:30	12P-1P (EST)			1						1	\$245.00	\$245.00	Charlotte (WSOC)		8/7/12
58.0	Normal Line / Spot	10/29/12-10/29/12	6	:30	6P-6:30P (EST)		1							1	\$900.00	\$900.00	Charlotte (WSOC)		8/7/12
59.0	Normal Line / Spot	11/01/12-11/01/12	6	:30	6P-6:30P (EST)				1						\$900.00		Charlotte (WSOC)		8/7/12
59.0.1	Preempt	11/01/12															Charlotte (WSOC)	No Avail/Exception -	
60.0	Normal Line / Spot	10/31/12-10/31/12	6	:30	6P-6:30P (EST)			1						1	\$900.00	\$900.00	Charlotte (WSOC)		8/7/12
61.0	Normal Line / Spot	11/05/12-11/05/12	6	:30	8A-9A (EST)		1							1	\$600.00	\$600.00	Charlotte (WSOC)		8/7/12
62.0	Normal Line / Spot	11/01/12-11/01/12	6	:30	8A-9A (EST)				1					1	\$600.00	\$600.00	Charlotte (WSOC)		8/7/12

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Buyer Name	HANLEN,LINDSAY	Package Deal	
Phone/Fax	/	Commission %	15.00
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64.0	Normal Line / Spot	11/03/12-11/03/12	6	:30	11:30P- 12:05A (EST)							1		1	\$600.00	\$600.00	Charlotte (WSOC)		8/7/12
65.0	Cancelled Line / Spot	11/03/12-11/03/12	3	:30	12:05A- 1:05A (EST)							1		1	\$600.00	\$600.00	Charlotte (WSOC)		10/2/12
66.0	Normal Line / Spot	11/04/12-11/04/12	6	:30	11P- 11:35P (EST)					1				1	\$750.00	\$750.00	Charlotte (WSOC)		8/7/12
67.0	Normal Line / Spot	10/30/12-10/30/12	6	:30	11P- 11:35P (EST)			1						1	\$750.00	\$750.00	Charlotte (WSOC)		8/7/12
68.0	Normal Line / Spot	11/01/12-11/01/12	6	:30	9P- 10P (EST)					1				1	\$5,000.00	\$5,000.00	Charlotte (WSOC)		8/7/12

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